

1 **ABSTRACT**

2 Systems and methods are described for achieving quick startup of streaming
3 video content. Streaming video content is provided in two parts generally
4 comprising a static image and dynamic video content. A streaming media player is
5 configured to buffer the static image and display it promptly while buffering the
6 remaining video content in the background. Benefits of the disclosed systems and
7 methods include a reduced waiting period between the selection of video content
8 and the playback of content by a media player.

9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25